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## Completely Relocatable Business!!!

New Orleans, Louisiana

### Financials

**Asking:** \$1,700,000  
**Gross:** \$974,203  
**Cash Flow:** \$490,457  
**Inventory:** \$25,000 (**not** included in the asking price)

### Business Summary

This NOVELTY GIFT COMPANY is 5 years old, can operate from any location and has over 3000 distributors. They are adding one distributor for every 30,000 people per county, so there is plenty of room for growth and expansion. Inactive distributors are replaced with new ones. Their distributors have an 80 percent retention rate. The retention rate obviously reflects the exceptional training, products, support and service the company provides. This business makes money on selling distributorships and products. They sell the "AMERICAN DREAM" of owning your own business. The company can run with 3-5 employees and has very minimal overhead. Over the last 3 years it has produced gross sales in the range of \$974,200-\$1,153,800 with a net profit ranging from \$490,500-\$602,000. The company operates on a 50% profit margin. If you want a business that can operate from anywhere, easy to manage, high profits and recession proof; then this is the business for you.

### General Information

**Year Established:** 2000  
**Employees:** 3  
**Facilities:** The owner operates another business out of the building and this is a virtual business that can operate from any location.

### Market Outlook

**Competition:** The home base business industry is a huge industry. This company has an enormous captive audience and its only competitor is other home base businesses. However, this home based opportunity (distributorship) is very inexpensive to start, easy to duplicate and there are no royalties. There are no major competitors producing these personalized products. There are small copycat "want to be competitors" attempting to duplicate this concept. However, this company has dominated the market and made it virtually impossible for imitators to catch up.

**Growth/Expansion:** They could expand the business by advertising in more publications, follow up on all leads, target other markets, add Internet links for; "WANT TO BUY A HOME BASE BUSINESS"? They could also utilize the products for other applications and they could add more products.

### About the Sale

**Financing:** Depends on offer  
**Support/Training:** The owner will provide 1-2 months of training and he will be open to assisting the new owner on a consulting basis.  
**Reason Selling:** The owner is in the process of purchasing a national magazine chain.

### Contact Information

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**BizBuySell Ad # 131331** | Type: Established business | Mfg. - Printing, Publishing

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