



Classified Advertising Website (website, internet, relocatable)

Location: California > Relocatable

Industry: Technology > Software and Internet Developers

Business Summary

CLASSIFIED ADVERTISING WEBSITE - PRICED TO SELL QUICKLY- This online classified advertising company specializing in the sale of heavy equipment, commercial trucks, RVs and boats. Revenue is generated by contacting dealers and selling annual advertising subscriptions, so buyer must have good sales and phone skills.

It is a home-based business that can be operated from anywhere that has internet access.

The website has recently undergone major technology upgrades and features a fresh new design and visitor interface. The "back-end" systems are extremely user friendly, so you don't need to be a programmer or webdesigner to operate the business. Sophisticated traffic analysis software is in place to provide accurate up-to-date reports on visitor demographics, pageviews, referring links, keywords, etc. Owner will provide 30 hours of training at no extra cost.

2004 sales were \$71,540. Overhead - consisting of hosting, telephone and bankcard processing fees - is a mere \$2,925/year. That means that every dollar sold above \$2,925 goes directly into your pocket.

A new owner could increase sales by: a) using pay-per-click advertising to increase traffic, b) hire telesales contractors to contact dealers, c) sell banner ads, d) add affiliate links, and e) add Google AdSense links.

For the quickest access to additional information on this business, visit www.sunbeltbusiness.com/agreement.php

Sunbelt eBusiness Advisors is a full service internet business brokerage that specializes in the sale of websites and other internet related properties. As part of the world's largest network of business intermediaries, we have the knowledge and experience that comes from selling more existing businesses than any other firm.

BizQuest ID: 752799

Seller ID: SCC11042

Financials

Asking Price: \$79,000

Gross Revenue: \$71,540

Cash Flow: \$68,615

Seller Financing: Seller will not negotiate financing

About the Business

Year Established: 2003

Employees: 1 full time

Relocatable: Yes

Home Based: Yes

Facilities: Home Based

About the Sale

Management Training and Support: Seller will provide training

Reason For Selling: Overwhelmed by Other Business Ventures

Business Listed By Sunbelt eBusiness Advisors

Broker Details: [View Profile](#) | [View All Listings](#)

Name: Tom Burke

Company: Sunbelt eBusiness Advisors

Printed on Tue Aug 2 07:32:24 PDT 2005